

Mobile Assurance Consulting Service — Large-event quality-of-service (QoS) management



Barcelona | 27 February – 1 March 2012

Accelerating your success ...

by ensuring high QoS during abnormal load conditions

Our expertise helps you maintain high end-user QoS during the very-high network loads experienced during large events:

- maximize your share of the incremental roaming service revenue opportunities
- prevent churn by maintaining high service quality to your home subscribers
- enhance your company's reputation as a high QoS supplier.

Mobile Assurance consulting services

- Training, operational assistance, and health reporting for your monitoring solution
- Large-event quality-of-service management
- Business intelligence analyses and reports
- UMTS/LTE radio access network (RAN) optimization

Every year, in every region of the world, mass gatherings occur where a large number of visitors converge on a particular location. Such events include large trade conferences, religious gatherings, and major sporting events.

Roaming services represent a lucrative, incremental revenue opportunity for operators serving the region where the event occurs. However, a large influx of roaming customers puts a severe strain on both network and human resources, increasing the likelihood of service problems unless managed effectively.

JDSU consulting

- JDSU audits and benchmarks service performance over a four-week period before the event
- During the event, JDSU experts help monitor service performance and provide guidance on how to maintain QoS
- After the event, JDSU provides a detailed performance analysis report.

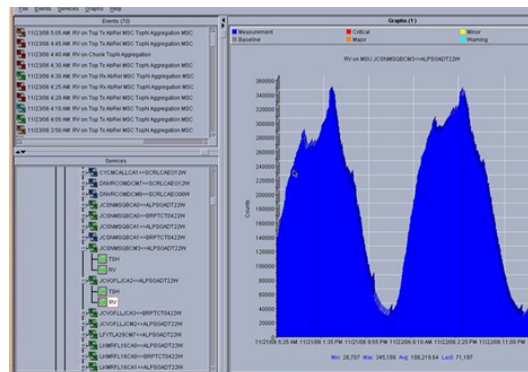
Mobile Assurance consulting services — accelerating your success ...

From network planning through operations and service management, JDSU Mobile Assurance consulting services increase value and accelerate success.

The JDSU Mobile Assurance Portfolio

Our probe-based solutions maximize mobile service uptime and quality-of-experience by letting operations staff detect and diagnose service-affecting issues up to 10x faster. The world's largest mobile operators use our solutions that include:

- acceSS7 for SS7, GSM, GPRS, UMTS and MSS — network, service, and customer assurance
- accessLTE — network, service, and customer assurance
- accessCDMA 2K — network, service, and customer assurance
- accessInsight — quick and easy export of JDSU probe data to other, non-JDSU applications.



JDSU PLUS Services Portfolio

The JDSU PLUS Portfolio offers a complete suite of services aimed at advancing your adoption of new technologies and processes to resolve your operational challenges and improve your effectiveness and efficiency. These changes will help you provide more value to your customers and stakeholders.

The PLUS portfolio offers a comprehensive combination of services that addresses your deployment and support, consulting, customization, and managed-services needs. Your solution is tailored to meet your exact requirements, maximizing your investment and the effectiveness of your operations team.

- + PLUS leverages JDSU expertise to help you rapidly adopt to changing technology trends and manage their impact on your business and processes.
- + PLUS delivers tailor-made solutions to solve your most challenging problems, to optimize your operational processes, and to speed user adoption.
- + PLUS optimizes your productivity and protects your investment with expert support (maximizing solution availability) and education services.



North America
Tel: 1 866 228 3762
Fax: +1 301 353 9216

Latin America
Tel: +1 954 688 5660
Fax: +1 954 345 4668

Asia Pacific
Tel: +852 2892 0990
Fax: +852 2892 0770

EMEA
Tel: +49 7121 86 2222
Fax: +49 7172 86 1222

www.jdsu.com/test