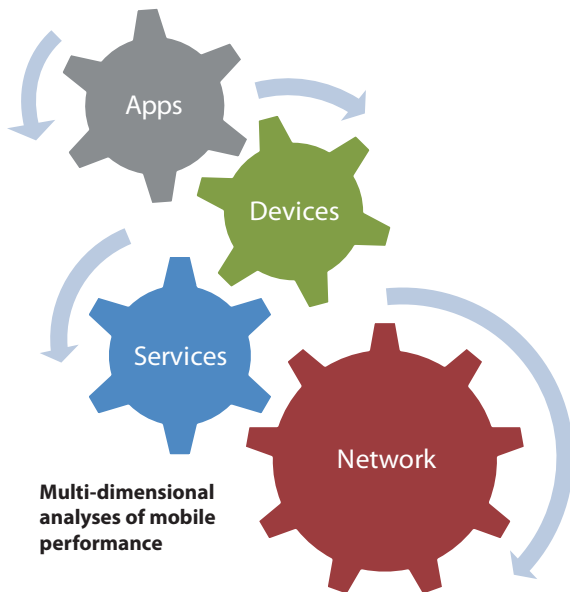


Mobile Assurance Consulting Service — Advanced business intelligence from the acceSS7 Data Mining Toolkit (DMT)



Accelerating your success ...

by revealing more business opportunities and threats

Our expertise reveals hidden revenue opportunities and threats by carefully evaluating data from your existing Business Intelligence (BI) assurance solution. Maximize service revenues and customer satisfaction:

- gain insight into subscriber usage patterns to enable better marketing and new service definitions
- uncover hard-to-detect service-affecting problems.

Mobile Assurance consulting services

- Training, operational assistance, and health reporting for your monitoring solution
- Large-event quality-of-service management
- Business intelligence analyses and reports
- UMTS/LTE radio access network (RAN) optimization

With the proliferation of smartphones and their applications, use patterns and bandwidth consumption on mobile networks have become much more complex and varied. This trend offers service providers new revenue opportunities but only if they thoroughly understand customer usage patterns. The acceSS7 DMT can provide such customer insight via in-depth, multi-dimensional performance analysis.

JDSU consulting

- JDSU experts work with you to define business intelligence analyses important to your business
- JDSU experts define and deliver acceSS7 DMT reports that will provide the required intelligence
- acceSS7 DMT business intelligence reports include:
 - Inbound and outbound GSM roaming experience
 - Analysis of handset model usage and failure rates
 - Instant-messaging usage analysis that reveals SMS revenue leakage.

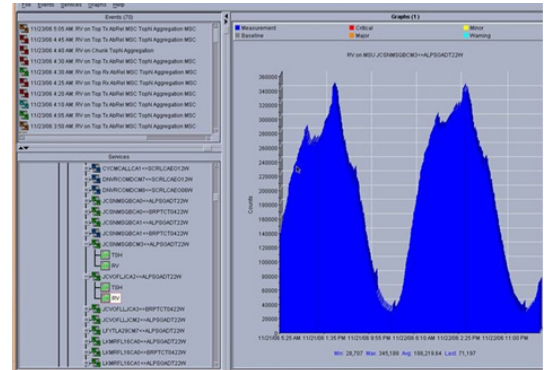
Mobile Assurance consulting services — accelerating your success ...

From network planning through operations and service management, JDSU Mobile Assurance consulting services increase value and accelerate success.

The JDSU Mobile Assurance Portfolio

Our probe-based solutions maximize mobile service uptime and quality-of-experience by letting operations staff detect and diagnose service-affecting issues up to 10x faster. The world's largest mobile operators use our solutions that include:

- **acceSS7** for SS7, GSM, GPRS, UMTS and MSS — network, service, and customer assurance
- **accessLTE** — network, service, and customer assurance
- **accessCDMA 2K** — network, service, and customer assurance
- **accessInsight** — quick and easy export of JDSU probe data to other, non-JDSU applications.



JDSU PLUS Services Portfolio

The JDSU PLUS Portfolio offers a complete suite of services aimed at advancing your adoption of new technologies and processes to resolve your operational challenges and improve your effectiveness and efficiency. These changes will help you provide more value to your customers and stakeholders.

The PLUS portfolio offers a comprehensive combination of services that addresses your deployment and support, consulting, customization, and managed-services needs. Your solution is tailored to meet your exact requirements, maximizing your investment and the effectiveness of your operations team.

- + PLUS leverages JDSU expertise to help you rapidly adopt to changing technology trends and manage their impact on your business and processes.
- + PLUS delivers tailor-made solutions to solve your most challenging problems, to optimize your operational processes, and to speed user adoption.
- + PLUS optimizes your productivity and protects your investment with expert support (maximizing solution availability) and education services.



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